

## CLAIMS

What is claimed is:

- 1 1. A method for creating a presentation, comprising the steps of:
  - 2 (a) presenting information indicative of a goal;
  - 3 (b) integrating information that motivates accomplishment of the goal;
  - 4 (c) monitoring progress toward the goal and providing feedback that further motivates accomplishment of the goal; and
  - 5 (d) displaying details of the computer program as the presentation executes.
- 1 2. A method for executing a presentation as recited in claim 1, including the step of instantiating a particular feedback model based on characteristics of a target user.
- 1 3. A method for executing a presentation as recited in claim 1, including the step of receiving and analyzing user responses using an expert system to determine details of the computer program to display.
- 1 4. A method for executing a presentation as recited in claim 1, including the step of browsing details of an object as the presentation executes.
- 1 5. A method for executing a presentation as recited in claim 1, including the step of displaying source code of the presentation as the presentation executes.
- 1 6. A method for executing a presentation as recited in claim 1, including the step of modifying the presentation based on a user indicia as the presentation executes.
- 1 7. A method for executing a presentation as recited in claim 1, including the step of capturing portions of the presentation in response to a user indicia as the presentation executes.
- 1 8. A method for executing a presentation as recited in claim 1, including the step of tailoring feedback based on a user indicia as the presentation executes.
- 1 9. A method for executing a presentation as recited in claim 1, including the step of presenting a tailored simulation based on a user indicia as the presentation executes.
- 1 10. An apparatus that creates a presentation, comprising:
  - 2 (b) a processor;
  - 3 (c) a memory that stores information under the control of the processor;
  - 4 (d) logic that presents information indicative of a goal;
  - 5 (e) logic that integrates information that motivates accomplishment of the goal;

6 (f) logic that monitors progress toward the goal and provides feedback that further motivates  
7 accomplishment of the goal; and  
8 (g) logic that displays details of the computer program as the presentation executes.

1 11. An apparatus that creates a presentation as recited in claim 10, including logic that instantiates a  
2 particular feedback model based on characteristics of a target user.  
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1 12. An apparatus that creates a presentation as recited in claim 10, including logic that receives and  
2 analyzes user responses using an expert system to determine details of the computer program to  
3 display.

1 13. An apparatus that creates a presentation as recited in claim 10, including logic that browses details of an  
2 object as the presentation executes.

1 14. An apparatus that creates a presentation as recited in claim 10, including logic that displays source code  
2 of the presentation as the presentation executes.

1 15. An apparatus that creates a presentation as recited in claim 10, including logic that modifies the  
2 presentation based on a user indicia as the presentation executes.

1 16. An apparatus that creates a presentation as recited in claim 10, including logic that captures portions of  
2 the presentation in response to a user indicia as the presentation executes.

1 17. An apparatus that creates a presentation as recited in claim 10, including logic that tailors feedback  
2 based on a user indicia as the presentation executes.

1 18. An apparatus that creates a presentation as recited in claim 10, including logic that presents a tailored  
2 simulation based on a user indicia as the presentation executes.